

## Short Version

Welcome to Edmonton, Canada's Festival City. From the continent's first, biggest and wildest Fringe Theatre Festival to Flying Canoë Volant, a winter festival inspired by French Canadian, First Nations and Métis traditions – there's no shortage of excitement to fill your stay. Edmonton is a craft beer, vintage store, secret-underground-bar kind of city that's known for iconic attractions and immersive cultural experiences. With one of the finest culinary scenes in the country, we invite you to come hungry for food, adventure, or both. Experience what 18 hours of sunlight a day feels like in the summer, or how the first snowfall transforms the river valley in winter. There's a uniqueness to how Edmontonians do things, and we welcome you to be a part of it.

## Long Version

Welcome to Edmonton, Canada's Festival City. From the continent's first, biggest and wildest Fringe Theatre Festival to Flying Canoë Volant, a winter festival inspired by French Canadian, First Nations and Métis traditions – there's no shortage of excitement to fill your stay whether it's 20 degrees above or below.

Edmonton is a craft beer, vintage store, secret-underground-bar kind of city that's known for iconic attractions and experiences. With one of the finest culinary scenes in the country, we invite you to come hungry for food, adventure, or both. Take your taste buds on a journey to some of the hottest craft beer taprooms and hyper-local eateries then experience the glory of the northern lights from our dark sky preserves. Here, you'll find bison in your backyard and nightlife at your doorstep.

Our arts & culture scene is unmatched. We pack local theatres at indie productions and the aisles of Rogers Place at headlining acts. Immerse yourself in authentic Indigenous experiences that tell the story of the land, its people, and cultures. Edmonton (Amiskwacîwâskahikan) is the traditional meeting ground for many Indigenous communities, including the Cree, Saulteaux, Nakota Sioux, Blackfoot and the Métis Peoples.

Crisp air. Open landscapes. Big adventure. With over 160 kms of river valley trails, it's easy to get away from it all in the heart of the city. Cruise through Edmonton's legendary river valley – the largest stretch of urban parkland in North America – by bike, canoe, snowshoe or cross-country ski.

Experience what 18 hours of sunlight a day feels like in the summer, or how the first snowfall transforms the river valley in winter. There's a uniqueness to how Edmontonians do things, and we welcome you to be a part of it.