

RESPONSIBLE EVENTS PROGRAM MENU

CREATING REGENERATIVE EVENTS

How will your event contribute to the social and environmental benefit of the community? Together, we can make the events industry more sustainable and regenerative. There are many ways to give back and Explore Edmonton can help every step of the way.

Integrating social and environmental sustainability does not have to be complicated or costly. Here are some of the ways you can host a responsible event:

VENUE PROGRAMS

These programs are only available at Explore Edmonton-operated venues.

EDMONTON CONVENTION CENTRE & EDMONTON EXPO CENTRE

Edmonton Food Bank, Second Helping Program (Post-Event Report)

We want to know the number of meals that were donated following and share that impact

- The venues work with the Edmonton Food Bank's Second Helping program to donate leftover food to those in need.

Urban Beehouse Project

We want to sponsor a Beehouse at the Edmonton Convention Centre or the Edmonton EXPO Centre and promote local pollination awareness and urban biodiversity.

Post-event waste and sustainability audit

We want to participant participate in a post-event waste audit or sustainability audit.

Recyclable Signage

We want to reduce landfill waste.

- We will use recyclable signage (GES).

DESTINATION PROGRAMS

These programs are available regardless of where you host your event including Explore Edmonton-operated venues.

1. PROVIDING OPPORTUNITIES AND EXPERIENCES

Give Experiences (Experience Donations)

Ticket Donation Partnership

We would like to gift individuals from community organizations to attend our event.

Conference Education Partnership

We would like to gift students admission to attend our conference or event.

Urban Farm Experience

We would like to gift a boxed lunch, transportation, and a field trip to the Edmonton Urban Farm for students or youth.

Give Donations (Physical Donations)

United Way, Various Programs

We would like to hold a donation drive that benefits local schools and organizations for our attendees.

Coats for Kids

Tools for Schools

Period Promise

Stems from the Heart, Leftover Floral Arrangement Program

We would like to repurpose and donate flower arrangements to provide joy to others.

Give Time (Volunteer Donations)

City Cleanup Program (City of Edmonton)

We would like to donate our time and help clean up the Edmonton community.

2. REDUCING ENVIRONMENTAL IMPACT

Carbon Neutral Incentive Program

We would like to track our carbon emissions and purchase offsets to reduce our impact.

Stonewoods Forest Carbon Project (Wild + Pine)

We would like to take part in a local forest carbon project and reduce our impact.

The Responsible Events Program is made in alignment with the United Nations Sustainable Development Goals (UN SDGs). [Click here to learn more about these initiatives.](#)

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EDMONTON**