

## Farmfair International Celebrates 50 Years as One of Canada's Premier Agricultural and Livestock Events

**Edmonton, AB** – Farmfair International marks a milestone 50th anniversary this year, cementing its position as one of Canada's leading agricultural exhibitions. Recognized globally for its premier showcase of Canadian agriculture and livestock, Farmfair has been a gathering place for agricultural professionals, breeders, and enthusiasts for half a century, celebrating the richness of the industry and the Edmonton community.

Taking place from November 6-9 at the Edmonton EXPO Centre, this year's event spans more than 100,000 square feet and features over 1000 cattle. Farmfair will host a full schedule of competitions and shows with award-winning livestock from across the country competing for top honours. New for this anniversary, Farmfair will introduce **Ag Tech and Innovation Alley**, a space dedicated to showcasing cutting-edge agricultural technology and sustainable farming solutions, providing an opportunity for producers to learn about new advancements and build strategic connections within the sector.

This year's **Country Christmas Marketplace** adds an international flair with the **Mexican Corner**, created in partnership with the Mexican Society of Edmonton. Guests can enjoy a variety of cultural experiences, including Mexican coffee and chocolate tasting, live paper and fiber craft demonstrations, and a Mexican cultural performance. Additional family-friendly highlights include the **International Honey Tasting**, which offers a selection of Mexican and global honeys, and daily **Birthday Cake Celebrations** with live performances to mark the 50th anniversary. In addition, the **Hot Sauce Challenge**, inspired by the popular "Hot Ones" series, will put local celebrities to the test with increasingly spicy sauces provided by Edmonton's Paraiso Tropical.

In Hall F, interactive ag-themed activities offer hands-on experiences for attendees of all ages. Fitset Ninja challenges, chick-hatching demonstrations, rabbit shows, and agriculture-based games create opportunities for families to learn more about farm life and agriculture.

Special entertainment includes a concert by **Dallas Smith**, two-time JUNO Award winner and three-time CCMA Entertainer of the Year, who will perform on November 9 with Tyler Joe Miller and Teigen Gayse in celebration of this milestone anniversary.

Farmfair's 50th anniversary promises an array of unforgettable experiences for all ages, reaffirming its role as one of Edmonton's most iconic events.

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