

# Day Three of Canadian Finals Rodeo Powered by ATB Delivers Non-Stop Action as Rodeo Week Celebrations Continue

*Highlights from Day Three and what to see tomorrow*

**October 4, 2024 (Edmonton, AB)** – The action is heating up as Day Three of the Canadian Finals Rodeo (CFR) continues to thrill fans in the heart of Edmonton at Rogers Place. Rodeo enthusiasts are witnessing the best of Canadian rodeo talent, with edge-of-your-seat competition, from bull riding to barrel racing, showcasing the athleticism and spirit of these incredible athletes.

## **Highlights from Day Two:**

CFR 50 round three delivered more stand-out moments to a packed Friday night house at Rogers Place.

Among the highlights was a record-setting performance in Ladies Breakaway Roping by Ponoka, Alberta's Macy Auclair. The two-time CFR qualifier turned in a lightning-fast 1.5 second run to best the previous marking (1.6 seconds) held by defending Breakaway Champion Shaya Beaver.

The Bareback Riding event was no less exciting as the much-anticipated match-up of Sherwood Park's Kody Lamb and C5 Rodeo's award-winning bucking horse F13 Virgil resulted in an outstanding CFR record of 92.25 points and the \$11,100 first place cheque. It will come down to the final day at the Canadian Finals Rodeo to determine the 2024 Champions.

Fans also enjoyed the culmination of this year's Miss Rodeo Canada pageant, which saw Edmonton's Codi Wilson secure the crown.

For complete results, check out [rodeocanada.com](https://rodeocanada.com)

Photo and video assets for media usage, which will be updated periodically throughout each day, can be found [here](#).

## **What to see on Day Three:**

### The Canadian Country EXPO, Taking Place at the Edmonton EXPO Centre

The best of country living comes together at the Canadian Country Expo - 165,000 sq. ft. of the finest exhibitors assemble under one roof. Enhance your #YEG CFR experience by shopping the diverse array of exhibitors and products that ensures there's something for everyone! Did we mention that this event is free to attend?

### Hooey Canadian Youth Rodeo Championship

The future of Canadian rodeo is on full display at the Canadian Youth Rodeo Championship, hosted at the Canadian Country EXPO. This thrilling competition features young rodeo talents from across the nation, competing in a variety of events, including Barrel Racing, Pole Bending, Steer Riding, Breakaway Roping, Goat Tying, Team Roping and Tie-Down Roping.

The championship is divided into age groups, ensuring that participants compete against their peers while gaining valuable experience in a professional rodeo setting. With events designed to test speed, skill, and precision, the Canadian Youth Rodeo Championship is a premier platform for the next generation of rodeo stars to earn recognition at a national level and showcase their dedication to the sport.

### Rodeo Week in the Square

Downtown Edmonton is buzzing with excitement as Rodeo Week takes over Churchill Square, offering free, family-friendly, western-themed entertainment and activities. As part of the celebration of the Canadian Finals Rodeo, everyone is invited to embrace the spirit of the West right in the heart of the city!

Bring the whole family to enjoy a petting zoo featuring adorable farm animals, get a unique caricature drawn, or sport some cowboy-themed temporary tattoos. For those looking to try their hand (or feet) at something new, there will be line dancing lessons from 12:30–2:00 p.m. – perfect for getting into the rodeo spirit!

### Human Interest

Ken Marcinkowski has been capturing the magic of the CFR since day one – he's snapped photos at every CFR since 1974! From Viking, Alberta, this former bull rider turned photographer has built an incredible portfolio, capturing thousands of moments from pro rodeos all over Canada. With a published book celebrating his 50 years of pro rodeo photography, Ken's got a treasure trove of stories to share. He's available for interviews upon request.

A full schedule of CFR programming for the day can be found [here](#).

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