PRESS RELEASE

Day Two of the Canadian Finals Rodeo Powered by ATB: Athletes Take the Reins with Wild Rides and Unstoppable Action!

Highlights from Day Two and what to see tomorrow

October 3, 2024 (Edmonton, AB) – The excitement continues as Day Two of the 50th annual Canadian Finals Rodeo (CFR) wraps up at Rogers Place. Following an action-packed opening day, Day Two delivered more thrills, entertainment and intense competition for rodeo fans.

Highlights from Day Two:

Fans enjoyed another outstanding night of action at the 50th Canadian Finals Rodeo including a couple of 90 plus rides. First time open Bareback riding qualifier Ethan Mazurenko, from Thorhild, Alberta, rode Calgary Stampede's Disco Party to 90.25 points and the first place \$11,100 cheque. 2017 Canadian Saddle Bronc Champion Layton Green topped Northcott-Yule's Mary Lou to mark an impressive 91 on night two at Rogers Place.

For an updated list of Day Two results, please visit rodeocanada.com.

Photo and video assets for media usage, which will be updated periodically throughout each day, can be found <u>here</u>.

What to see on Day Three:

Pancakes with the Chamber, 7:30 a.m. to 10:30 a.m.

To kick off Day Three of the CFR, the Edmonton Chamber of Commerce is partnering with Explore Edmonton to host a free pancake breakfast, with Ryan Jespersen as the event host. Enjoy pancakes, sausage, eggs, beverages, dance lessons, live music, and roping demonstrations from 7:30 a.m. to 10:30 a.m. in the Ice District Fan Park.

Bullfighters Only Canada Cup, 2:00 p.m. to 4:00 p.m.

On October 4th & 5th, the Canadian Country Expo (CCE) proudly presents the Bullfighters Only (BFO) Canada Cup at the Edmonton EXPO Centre. BFO Freestyle Bullfighting is the ultimate showdown, pitting one man against a fierce Spanish fighting bull for one minute at a time. The top contenders in the sport are vying for precious points in one of the final events of the BFO regular season. This family-friendly event is free – enjoy the action of the BFO Canada Cup at the Edmonton EXPO Centre in Hall C.

Gord Bamford Concert

Alberta-raised Gord Bamford performs live with Special Guest Kalsey Kulyk at the Edmonton Convention Centre on Friday, October 4. Bamford stands as one of the most decorated artists in Canadian country music with 26 Canadian Country Music Association awards, along with multiple JUNO nominations. Doors open at 8:00 p.m.

Human Interest

Ken Marcinkowski has been capturing the magic of the CFR since day one – he's snapped photos at every CFR since 1974! From Viking, Alberta, this former bull rider turned photographer has built an incredible portfolio, capturing thousands of moments from pro rodeos all over Canada. With a published book celebrating his 50 years of pro rodeo photography, Ken's got a treasure trove of stories to share. He's available for interviews upon request.

A full schedule of CFR programming for the day can be found here.

A full schedule of Rodeo Week programming for the day can be found here.

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