



EXPLORE EDMONTON ANNOUNCES LINEUP FOR KDays MUSIC FEST

Edmonton – Explore Edmonton is thrilled to announce the concert lineup for KDays which runs from Friday, July 19 to Sunday, July 28, 2024.

Much like last year, the goal of KDays Music Fest is to offer a variety of genres and artists that appeal to several different audiences. Explore Edmonton is proud that the majority of bands headlining this year are homegrown Canadian talent.

July 19: Canadian icon **Amanda Marshall** takes centre stage to kick off festivities. In June of last year, Marshall released her JUNO award winning album ‘Heavy Lifting,’ her first full-length album in 22 years.

July 20: The first Saturday of the 10-day event welcomes Canadian rock and roll band **Theory of a Deadman**. The B.C. band has eight full-length albums to its name and won the JUNO Award for Breakthrough Group of the Year in 2003.

July 21: **K’naan** headlines Sunday night fresh off winning a 2024 Grammy Award for “Best Song for Social Change” with his hit ‘Refugee.’

July 22: Another Canadian favourite, **Metric**, takes the stage getting set to celebrate the 20-year anniversary of their debut album ‘Old World Underground, Where Are You Now?’

July 23: Canadian rap-rock band **Down With Webster** is reuniting for a limited number of shows in the summer of 2024.

July 24: Montreal rockers **Simple Plan**, who headlined shows in Brazil and Australia this year, will make a stop in Edmonton on their expansive tour through Europe, the U.S. and Canada.

July 25: Canadian power duo **Death From Above 1979** will hit the stage at KDays on the Thursday. DFA 1979 is celebrating the 20th anniversary of their cult classic debut LP ‘You’re a Woman, I’m a Machine’ by touring with the album in its entirety, while releasing new recordings of the songs as the “XX” versions.

July 26: Friday night, American rapper **Ja Rule**, will bring his energy to the stage and perform many of his several hits that made the top 20 of *the U.S. Billboard Hot 100 Chart*.



July 27: Country fans will get to enjoy multi-platinum country group **High Valley** on the final Saturday of KDays. High Valley has won numerous CCMA Awards and achieved multiple no. 1 songs in Canada.

July 28: KDays will go out with a bang, recent Super Bowl halftime performer and actor **Ludacris** will take the stage. Luda, as his fans call him, has sold 24 million albums worldwide.

All artists can be seen by purchasing a gate admission to KDays either in advance or the day of the event. However, in 2024, KDays Music Fest will be offering specialty options to get closer to the music with **Front & Centre Fan Zone tickets**, as well as **KDays Music Lounge tickets**. Pre-sale tickets for those specialty areas will go on sale at 10:00 a.m. on May 21.

Front & Centre Fan Zone:

These views really do rock! Front & Centre Fan Zone tickets give you front row access which includes bragging rights to this year's epic KDays Music Fest. This includes access to private bars, restrooms and general admission to the grounds.

KDays Music Lounge:

Experience our KDays Music Fest concerts like a VIP from the comfort of our exclusive and intimate KDays Music Lounge—an elevated platform with access to private washrooms, delicious catered food, and a cash bar. It also includes general admission access to the KDays grounds.

Gate admission tickets and ride-all-day passes are now available through Ticketmaster.

For more information or to set up an interview, please contact:

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