



SEPTEMBER 29-30, 2023

Edmonton Pro Rodeo crowns first Miss Rodeo Edmonton

May 24, 2023

Edmonton - The Edmonton Pro Rodeo (EPR) is honoured to announce that Codi Wilson has been crowned as the first ever Miss Rodeo Edmonton.

Applicants competed in various areas such as public speaking on air with CFCW host A.J. Keller, testing their rodeo knowledge through a written exam and testing their horsemanship skills by completing various patterns showing how they manage their horse while maintaining posture and balance. Until Wilson's reign concludes in 2024, she will be an ambassador for the Edmonton Pro Rodeo attending rodeos and other events throughout the year.

The Miss Rodeo Edmonton 2023 competition and crowning took place at the Sturgeon Agriplex Society Arena, the Pure Casino Yellowhead and the Edmonton EXPO Centre on May 18 and 19. EPR would like to thank all the partners and judges who came on board to make this first year a success.

"It is a true honour to have been selected as the first ever Miss Rodeo Edmonton," said Codi Wilson. "I look forward to being able to meet so many new people and bridge the gap between rural and city roots while educating people further on the heritage of the great sport of rodeo that we love so much. I take great pride in holding this title as I look forward to the impact I will be able to have on the many people I meet throughout my travels this year."

"The Miss Rodeo Edmonton winner will undoubtedly become a role model for young women interested in careers in rodeo or related to the sport, regardless of background or experience in the western lifestyle," said Amanda Frigon, Director Fair and Rodeo with Explore Edmonton. "They will be a new presence in the community to bring a spotlight to the sport of rodeo, and it's very exciting for the Edmonton Pro Rodeo!"

"It is so amazing to see the very first Miss Rodeo Edmonton crowned," adds Gillian Grant of C5 Rodeo Company. "There will be incredible opportunities for our new ambassador; new experiences, personal growth, all while representing a family-oriented sport that brings so many great people together. Congratulations Codi!"

So, what happens next for Miss Rodeo Edmonton?

"Wilson will dedicate her time attending rodeos across Alberta, as well as being a part of Explore Edmonton's other events like K-Days, and Farmfair International, adds Frigon. "She will also be available to support other public service activities, charitable causes, and youth organizations in the community, celebrating Western heritage and community spirit both regionally and across Alberta."



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Wilson is a 23-year-old third generation cowgirl who was born and raised on a farm just south of Sundre, Alberta. The sport of rodeo has been a huge part of her life since she was a young girl. Wilson began competing in junior rodeos at a very young age as her family traveled the rodeo circuits in Alberta. She became a member of the Alberta High School Rodeo Association when she was in grade six and remained a member until she graduated from high school in 2018. Throughout her years in this association, Wilson competed in barrel racing, pole bending, goat tying, break-away roping and girls cutting.

The second annual Edmonton Pro Rodeo runs September 29 – 30, 2023 at the Flair Airlines Hangar at the Edmonton EXPO Centre.

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About Edmonton Pro Rodeo

The Edmonton Pro Rodeo is part of the SMS Pro Rodeo Tour and is sanctioned by the Canadian Professional Rodeo Association, the WRPA, PRCA. As the last stop on the Canadian Pro Rodeo circuit, the Edmonton Pro Rodeo determines the final pro rodeo season standings –where the top 12 in each event of the CPRA standings advance to the Canadian Finals Rodeo, while the top 15 in the world standings will advance to the Wrangler National Finals Rodeo. For more information and to buy tickets, visit <https://edmontonprorodeo.com/>

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